



NEW POWER GENERATION

Jeff Sebert worked diligently to scale the “one-man-with-a-mower” company he founded in 1985. After hours of door-knocking and thousands of neatly manicured lawns, he is now president of Sebert Landscape and Bluestem Ecological Services (Sebert Landscape) — a Top 50 commercial landscaping firm with a 75-acre nursery. The company has more than 450 employees at seven locations across Chicagoland and southern Wisconsin and has become a well-known fixture on the landscaping scene.

In 2021 Sebert Landscape began the switch to electric mowers and purchased 10 Gravely PRO-TURN EV zero-turn mowers. Three of his ground crews are using the mowers and they haven’t touched a filler cap or fuel canister in months — that is, other than refueling the truck that takes them to job sites.

The goal of reducing the company’s fuel usage goes back to an epiphany Sebert had while building the company’s 30,000 ft² headquarters that was certified LEED Gold by the U.S. Green Building Council in 2010.

“Going through the process of completing a LEED-certified building got me thinking,” he remarked. “If I can make a differ-

ence with this building, where else can I lessen my carbon footprint? I realized that the biggest place I can make a difference is in the field.”

“I was always a little uncomfortable with battery-powered mowers because I didn’t think the technology worked for commercial equipment,” he explained. “Our teams run for long hours every day and don’t have time to change batteries that are hard-wired into the machine. But when I tested the Gravely PRO-TURN EV and saw how the machine performed and how easy it was to swap batteries, it was a game-changer. It aligns with our corporate values in terms of being sustainable, giving back and nurturing environmental stewardship.”

Now, Sebert Landscape’s three all-electric crews — and the neighborhoods in which they work every day — are enjoying the benefits of Gravely’s quietest commercial mower. At just 84.2 dB of noise volume, the machine generates the equivalent volume of a kitchen blender. When the landscaping teams do attract bystander attention, it’s invariably of the positive kind.



Jeff Sebert

SEE WHAT’S BEEN
QUIETLY CHANGING
THE LANDSCAPE
OF THE INDUSTRY.



PRO-TURN
EV 60 POWERED BY
FUSION CORE

